

THE ROYAL NETHERLANDS INSTITUTE OF SOUTHEAST ASIAN AND CARIBBEAN STUDIES

The Impact of Political Consulting on Elections and Democracy in India

The talk will explore the evolving role of political consultants in shaping election strategies and outcomes in India. It will discuss how these firms influence voter behavior, campaign dynamics, and the broader implications for democratic processes, highlighting both the opportunities and challenges posed by this growing industry in the world's largest democracy.



Date: 3 September 2024

Time: 4:00 PM to 5:30PM

Venue: Conference Room,
KITLV, Herta Mohr Building

RSVP HERE



Speaker: Vinesh Chandel

Vinesh Chandel, Co-Founder & Director of Indian Political Action Committee (I-PAC), transitioned from being a Supreme Court lawyer to political consulting, playing a key role in Narendra Modi's 2014 campaign. Over the past decade, I-PAC has managed 12 election campaigns across India, influencing around 50% of the country's 4200 constituencies. Furthermore, I-PAC has pioneered the political consulting industry in India, engaging over 10,000 professionals and providing opportunities for young Indians to actively participate in electoral politics.